

SAMPLE REPORT · produced to demonstrate the SiteScore audit · not commissioned by or sent to this business

# Coivic Contracting

https://coivic.com/ · landscaping company · Toronto, ON



**59/100** overall  
64.5 of 109 points across 30 checks  
5 failing · 11 to improve · 14 passing

## Summary

|                        |      |             |
|------------------------|------|-------------|
| AI crawler access      | 100% | <div></div> |
| AI-readable files      | 78%  | <div></div> |
| Metadata               | 81%  | <div></div> |
| Structured data        | 17%  | <div></div> |
| Content AI can read    | 26%  | <div></div> |
| Speed basics           | 79%  | <div></div> |
| Site pages             | 75%  | <div></div> |
| Search + AI visibility | 23%  | <div></div> |

## Top 5 fixes, in order

- P1

**Business schema (who/where/contact)**  
Add LocalBusiness JSON-LD (the most specific subtype, e.g. Plumber/Dentist/Bakery) with name, address, phone, hours, geo and sameAs. It is how search and AI tools confirm who you are and where (ready-to-paste block in the appendix).
- P1

**Main text is in the raw HTML (no JavaScript needed)**  
Make the page server-render its text (SSR/static export, or your builder's SEO setting). Crawlers that do not run JavaScript currently see an almost empty page.
- P1

**AI answer recommends you (category question)**  
The sources above are what the AI trusted for this question. Get listed/mentioned there (directories, 'best of lists, local press), add a direct-answer service+city page, and keep reviews flowing. Re-test monthly.
- P1

**Direct answer in the first 50 words (who + what + where)**  
Open the page with one quotable sentence, e.g. 'Coivic Contracting is a landscaping company in Toronto, ON offering [top 3 services], [hours/area], [proof point].' AI tools lift short self-contained passages from the top of the page.

P2

Shows up in search for "landscaping company Toronto, ON"

Build a dedicated service+city page, complete your business listing, and earn mentions on the local directories that rank above you (listed in this report).

P1 = do this week (blocks visibility). P2 = this month. P3 = polish. Every finding below lists the evidence it came from so you or your developer can re-check it.

Can AI search find and cite you?

Crawler access (robots.txt)

Search and AI crawlers allowed in robots.txt All 11 crawlers checked Yes

What the AI answer said

Asked: "Which landscaping company businesses in Toronto, ON would you recommend? Name up to 8 with their websites."

Result: does not mention you.

Sources the AI cited: actionhomeservices.ca, landcon.ca, landcare.ca, gardenzilla.ca, curbz.ca, cloverhillgardening.com, premierlandscaping.ca, greenbloom.ca

Asked: "What do you know about Coivic Contracting in Toronto, ON? Include its website."

Result: mentions you and cites your site.

Sources the AI cited: coivic.com, coivic.com, coivic.com, oala.ca

Search for "landscaping company Toronto, ON": your organic position: not in the top 10; local map pack: no.

Ranking above you: houzz.com, mylandscapers.ca, homestars.com, lawrenceparkgardencare.com, curbz.ca, leasidelandscaping.com, landcon.ca, instagram.com

Method: we ask an AI assistant the questions a customer would ask and record whether you are mentioned and cited. Search position comes from a live search for the same phrase (US results). Both were run on 2026-10-14. AI answers vary by user, location and day, so treat this as one snapshot.

Your first 50 words (what AI tools quote)

"Luxury Landscaping SERVICES Lanscape Design Lanscape Construction Garden Care Specimen Trees Garden Soils Outdoor Living Luxury Landscaping Luxury Landscaping Luxury Landscaping Home Bespoke Solutions Services Landscape Construction Landscape Design Specimen Trees Garden Care Garden Soils Outdoor Living Portfolio Portfolio Company Company Contact Us Contact Us WP\_FOOTER ?xml version="1.0"? ?xml version="1.0"?"

## All fixes, prioritised

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### **P1 Business schema (who/where/contact)**

Add LocalBusiness JSON-LD (the most specific subtype, e.g. Plumber/Dentist/Bakery) with name, address, phone, hours, geo and sameAs. It is how search and AI tools confirm who you are and where (ready-to-paste block in the appendix).

Evidence: JSON-LD types found: none

---

### **P1 Main text is in the raw HTML (no JavaScript needed)**

Make the page server-render its text (SSR/static export, or your builder's SEO setting). Crawlers that do not run JavaScript currently see an almost empty page.

Evidence: Only 116 words in the raw HTML (32 script tags)

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### **P1 AI answer recommends you (category question)**

The sources above are what the AI trusted for this question. Get listed/mentioned there (directories, 'best of lists, local press), add a direct-answer service+city page, and keep reviews flowing. Re-test monthly.

Evidence: Asked an AI assistant with web search: "Which landscaping company businesses in Toronto, ON would you recommend? Name up to 8 with their websites." -> did NOT name you. Sources it cited: actionhomeservices.ca, cloverhillgardening.com, curbz.ca, gardenzilla.ca, greenbloom.ca, landcare.ca, landcon.ca, premierlandscaping.ca

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### **P1 Direct answer in the first 50 words (who + what + where)**

Open the page with one quotable sentence, e.g. 'Coivic Contracting is a landscaping company in Toronto, ON offering [top 3 services], [hours/area], [proof point].' AI tools lift short self-contained passages from the top of the page.

Evidence: First 50 words: "Luxury Landscaping SERVICES Lanscape Design Lanscape Construction Garden Care Specimen Trees Garden Soils Outdoor Living Luxury Landscaping Luxury Landscaping Luxury Landscaping Home Bespoke Solutions Services Landscape Construction Landscape Design Specimen Trees Garden Care Garden Soils Outdoor Li" -> business name no, service yes, place no

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### **P2 Shows up in search for "landscaping company Toronto, ON"**

Build a dedicated service+city page, complete your business listing, and earn mentions on the local directories that rank above you (listed in this report).

Evidence: Organic position: not in top 10; local pack: no (no local pack returned). Top results: houzz.com; mylandscapers.ca; homestars.com; lawrenceparkgardencare.com; curbz.ca

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### **P2 Question-style headings (match how people ask AI)**

Add H2s phrased as the questions customers ask ('How much does a water heater replacement cost in Austin?') with a 1-2 sentence answer directly under each.

Evidence: 0 question headings

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### **P2 FAQ schema**

Add a visible FAQ section answering 5-8 real customer questions and mark it up as FAQPage JSON-LD. Search engines show FAQ rich results only for a few site types now, but the question-answer structure is exactly what AI answers lift.

Evidence: No FAQPage/QAPage schema

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### **P2 Title tag**

Rewrite to 50-60 characters with the service and place first, e.g. 'Landscaping Company in Toronto, ON | Coivic Contracting'.

Evidence: 'Luxury Landscaping Toronto, Oakville, & Ontario | Coivic Contracting' (68 chars; aim for 15-65)

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### **P2 Render-blocking scripts in <head>**

Add 'defer' to scripts that are not needed before first paint, or move them to the end of <body>.

Evidence: 5 blocking scripts in <head>: ajax.googleapis.com/ajax/libs/webfont/1/webfont.js, uguns/oxygen/component-framework/vendor/aos/aos.js, s://coivic.com/wp-includes/js/jquery/jquery.min.js, ic.com/wp-includes/js/jquery/jquery-migrate.min.js

---

P2

### Unique titles and descriptions on inner pages

Give every page its own title and description that names the page's service and place.

Evidence: 0 duplicate titles; 7 of 9 pages have no meta description

P3

### llms.txt (site summary for AI models)

Add /llms.txt: a short plain-text file naming the business, what it does, where, and a link + one-line summary for each key page (draft in the appendix). It is a low-cost, emerging convention; no engine has confirmed ranking on it, so treat it as cheap insurance, not a guarantee.

Evidence: /llms.txt -> 404

P3

### One clear H1

Keep one H1 per page; turn the others into H2s.

Evidence: 6 H1 tags: Luxury Landscaping | SERVICES | Luxury Landscaping | Luxury Landscaping

P3

### HTML weight

Trim inline CSS/JS and page-builder bloat from the HTML.

Evidence: 225 KB of HTML (uncompressed)

P3

### Images lazy-load

Add loading='lazy' to below-the-fold images and set width/height to stop layout shift.

Evidence: 0 of 19 <img> tags use loading=lazy; 5 have no width/height

P3

### Open Graph (link previews)

Add og:title, og:description and og:image so links shared in chats and social posts show a proper card.

Evidence: og:title=yes, og:image=no

P3

### Image alt text

Describe each meaningful image in its alt attribute (what it shows, plainly).

Evidence: 5 of 19 images have no alt text

## Every check, with evidence

### AI crawler access

|        |                                                                                                       |       |
|--------|-------------------------------------------------------------------------------------------------------|-------|
| ✓ Pass | <b>robots.txt exists</b><br>GET https://coivic.com/robots.txt -> 200, 114 bytes                       | 3/3   |
| ✓ Pass | <b>AI search crawlers can read the homepage</b><br>All 11 search and AI crawlers we check are allowed | 12/12 |

### AI-readable files

|           |                                                                                                                          |     |
|-----------|--------------------------------------------------------------------------------------------------------------------------|-----|
| ✓ Pass    | <b>XML sitemap</b><br>https://coivic.com/sitemap_index.xml: 90 URLs, newest lastmod 2026-06-25; referenced in robots.txt | 5/5 |
| ! Improve | <b>lms.txt (site summary for AI models)</b><br>/lms.txt -> 404                                                           | 2/4 |

### Metadata

|           |                                                                                                                                                                                                |       |
|-----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| ✓ Pass    | <b>Homepage is indexable</b><br>No noindex in robots meta or X-Robots-Tag header                                                                                                               | 5/5   |
| ! Improve | <b>Title tag</b><br>'Luxury Landscaping Toronto, Oakville, & Ontario   Coivic Contracting' (68 chars; aim for 15-65)                                                                           | 1.5/3 |
| ✓ Pass    | <b>Meta description</b><br>153 chars: 'Coivic Contracting provides luxury landscaping services in Toronto, Oakville, and select communities in Ontario. Contact us today to discuss your visi' | 3/3   |
| ! Improve | <b>One clear H1</b><br>6 H1 tags: Luxury Landscaping   SERVICES   Luxury Landscaping   Luxury Landscaping                                                                                      | 1/2   |
| ✓ Pass    | <b>Canonical URL</b><br>canonical=https://coivic.com/                                                                                                                                          | 1/1   |
| ✓ Pass    | <b>Mobile viewport</b><br>meta viewport present                                                                                                                                                | 2/2   |
| ! Improve | <b>Open Graph (link previews)</b><br>og:title=yes, og:image=no                                                                                                                                 | 0.5/1 |
| ! Improve | <b>Image alt text</b><br>5 of 19 images have no alt text                                                                                                                                       | 0.5/1 |

### Structured data

|           |                                                                         |     |
|-----------|-------------------------------------------------------------------------|-----|
| ✗ Fail    | <b>Business schema (who/where/contact)</b><br>JSON-LD types found: none | 0/8 |
| ! Improve | <b>FAQ schema</b><br>No FAQPage/QAPage schema                           | 2/4 |

## Content AI can read

|                  |                                                                                                                                                                                                                                                                                                                                                                                                                                              |     |
|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| <b>✗ Fail</b>    | <b>Main text is in the raw HTML (no JavaScript needed)</b><br>Only 116 words in the raw HTML (32 script tags)                                                                                                                                                                                                                                                                                                                                | 0/8 |
| <b>! Improve</b> | <b>Direct answer in the first 50 words (who + what + where)</b><br>First 50 words: "Luxury Landscaping SERVICES Lanscape Design Lanscape Construction Garden Care Specimen Trees Garden Soils Outdoor Living Luxury Landscaping Luxury Landscaping Luxury Landscaping Home Bespoke Solutions Services Landscape Construction Landscape Design Specimen Trees Garden Care Garden Soils Outdoor Li" -> business name no, service yes, place no | 3/6 |
| <b>✗ Fail</b>    | <b>Question-style headings (match how people ask AI)</b><br>0 question headings                                                                                                                                                                                                                                                                                                                                                              | 0/3 |
| <b>✓ Pass</b>    | <b>Contact details in the page (phone or email link)</b><br>tel: link=yes; phone-like text=yes; mailto link=no                                                                                                                                                                                                                                                                                                                               | 2/2 |

## Speed basics

|                  |                                                                                                                                                                                                                                                                                                |       |
|------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------|
| <b>✓ Pass</b>    | <b>Server response time</b><br>Time to first byte 359 ms from our audit server (one measurement)                                                                                                                                                                                               | 4/4   |
| <b>! Improve</b> | <b>HTML weight</b><br>225 KB of HTML (uncompressed)                                                                                                                                                                                                                                            | 1/2   |
| <b>✓ Pass</b>    | <b>Text compression</b><br>Content-Encoding: br                                                                                                                                                                                                                                                | 2/2   |
| <b>! Improve</b> | <b>Render-blocking scripts in &lt;head&gt;</b><br>5 blocking scripts in <head>: ajax.googleapis.com/ajax/libs/webfont/1/webfont.js, uguns/oxygen/component-framework/vendor/aos/aos.js, s://coivic.com/wp-includes/js/jquery/jquery.min.js, ic.com/wp-includes/js/jquery/jquery-migrate.min.js | 1.5/3 |
| <b>! Improve</b> | <b>Images lazy-load</b><br>0 of 19 <img> tags use loading=lazy; 5 have no width/height                                                                                                                                                                                                         | 1/2   |
| <b>✓ Pass</b>    | <b>Script + stylesheet files</b><br>12 external script/CSS files referenced by the HTML                                                                                                                                                                                                        | 2/2   |
| <b>✓ Pass</b>    | <b>HTTPS</b><br>https://coivic.com/                                                                                                                                                                                                                                                            | 2/2   |

## Site pages

|                  |                                                                                                                   |       |
|------------------|-------------------------------------------------------------------------------------------------------------------|-------|
| <b>✓ Pass</b>    | <b>Sampled pages load (9 checked)</b><br>0 of 9 sampled internal URLs failed                                      | 3/3   |
| <b>! Improve</b> | <b>Unique titles and descriptions on inner pages</b><br>0 duplicate titles; 7 of 9 pages have no meta description | 1.5/3 |

## Search + AI visibility

|               |                                                                                                                                                                                                                                            |     |
|---------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| <b>✗ Fail</b> | <b>Shows up in search for "landscaping company Toronto, ON"</b><br>Organic position: not in top 10; local pack: no (no local pack returned). Top results: houzz.com; mylandscapers.ca; homestars.com; lawrenceparkgardencare.com; curbz.ca | 0/4 |
| <b>✗ Fail</b> | <b>AI answer recommends you (category question)</b>                                                                                                                                                                                        | 0/6 |

Asked an AI assistant with web search: "Which landscaping company businesses in Toronto, ON would you recommend? Name up to 8 with their websites." -> did NOT name you. Sources it cited: actionhomeservices.ca, cloverhillgardening.com, curbz.ca, gardenzilla.ca, greenbloom.ca, landcare.ca, landcon.ca, premierlandscaping.ca

---

✓ Pass

**AI answer knows your business (brand question)**

3/3

"What do you know about Coivic Contracting in Toronto, ON? Include its website." -> own site cited: yes; name/site mentioned: yes

---

## Appendix: ready-to-paste drafts

Fill in the [brackets] with your real details before publishing. Never publish details that are not true.

### robots.txt that allows search + AI crawlers

```
User-agent: *
Allow: /

Sitemap: https://coivic.com/sitemap.xml
```

### LocalBusiness JSON-LD (put inside <script type="application/ld+json"> on the homepage)

```
{
  "@context": "https://schema.org",
  "@type": "LocalBusiness",
  "name": "Coivic Contracting",
  "url": "https://coivic.com/",
  "telephone": "(905)%20878-9101",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "[street]",
    "addressLocality": "Toronto",
    "addressRegion": "[region]",
    "postalCode": "[zip]"
  },
  "openingHoursSpecification": [
    {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": [
        "Monday",
        "Tuesday",
        "Wednesday",
        "Thursday",
        "Friday"
      ],
      "opens": "08:00",
      "closes": "17:00"
    }
  ],
  "areaServed": "Toronto, ON",
  "sameAs": [
    "[business listing URL]",
    "[Facebook/Yelp URL]"
  ]
}
```

### llms.txt starter

```
# Coivic Contracting

> Coivic Contracting is a landscaping company in Toronto, ON. [One sentence on main services, area served and how to book.]

## Key pages
- [Home](https://coivic.com/): who we are, services, contact
- [Services](https://coivic.com/services): [one-line summary]
- [Contact](https://coivic.com/contact): phone, address, hours
```

## Scope and limits

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This audit reads the public site as a crawler does: the homepage plus up to 10 pages, robots.txt, sitemap, llms.txt, structured data and response headers. Speed checks are server/HTML basics measured once from our server, not Core Web Vitals field data. It does not access your analytics, search console data or business listing. No ranking or AI citation outcome is guaranteed: the fixes remove the known blockers and make the site easier to quote.