

SAMPLE REPORT · produced to demonstrate the SiteScore audit · not commissioned by or sent to this business

Gardenhouse Plumbing

https://www.gardenhouseplumbing.com/ · plumber · Austin, TX



84/100 overall
94.5 of 112 points across 31 checks
2 failing · 4 to improve · 25 passing

Summary

AI crawler access	100%	
AI-readable files	100%	
Metadata	100%	
Structured data	87%	
Content AI can read	76%	
Speed basics	94%	
Site pages	100%	
Search + AI visibility	23%	

Top 5 fixes, in order

- P1

AI answer recommends you (category question)
The sources above are what the AI trusted for this question. Get listed/mentioned there (directories, 'best of' lists, local press), add a direct-answer service+city page, and keep reviews flowing. Re-test monthly.
- P1

Direct answer in the first 50 words (who + what + where)
Open the page with one quotable sentence, e.g. 'Gardenhouse Plumbing is a plumber in Austin, TX offering [top 3 services], [hours/area], [proof point].' AI tools lift short self-contained passages from the top of the page.
- P2

Shows up in search for "plumber Austin, TX"
Build a dedicated service+city page, complete your business listing, and earn mentions on the local directories that rank above you (listed in this report).
- P2

FAQ schema
Add a visible FAQ section answering 5-8 real customer questions and mark it up as FAQPage JSON-LD. Search engines show FAQ rich results only for a few site types now, but the question-answer structure is exactly what AI answers lift.

P2

Question-style headings (match how people ask AI)

Add H2s phrased as the questions customers ask ('How much does a water heater replacement cost in Austin?') with a 1-2 sentence answer directly under each.

P1 = do this week (blocks visibility). P2 = this month. P3 = polish. Every finding below lists the evidence it came from so you or your developer can re-check it.

Can AI search find and cite you?

Crawler access (robots.txt)

Search and AI crawlers allowed in robots.txt

All 11 crawlers checked

Yes

What the AI answer said

Asked: "Which plumber businesses in Austin, TX would you recommend? Name up to 8 with their websites."

Result: does not mention you.

Sources the AI cited: rootermanofaustin.com, excaliburplumbing.com, austinsbestplumbing.com, parobekplumbing.com, almacatxplumbing.com, crowsplumbing.com, blueribbonsservices.com, rotorooter.com

Asked: "What do you know about Gardenhouse Plumbing in Austin, TX? Include its website."

Result: mentions you and cites your site.

Sources the AI cited: gardenhouseplumbing.com, gardenhouseplumbing.com, gardenhouseplumbing.com, bbb.org

Search for "plumber Austin, TX": your organic position: not in the top 10; local map pack: no.

Ranking above you: reddit.com, abacusplumbing.com, yelp.com, rotorooter.com, redbudplumbing.com, statesman.com, abchomeandcommercial.com, reliantplumbing.com

Method: we ask an AI assistant the questions a customer would ask and record whether you are mentioned and cited. Search position comes from a live search for the same phrase (US results). Both were run on 2026-10-14. AI answers vary by user, location and day, so treat this as one snapshot.

Your first 50 words (what AI tools quote)

"Your First Choice for Plumbing Services in the Austin, TX Area Get a Quote Contact Us Now Thank you for contacting us. We will get back to you as soon as possible. Oops, there was an error sending your message. Please try again later. Cast Iron Repiping Replace old pipes"

All fixes, prioritised

P1 AI answer recommends you (category question)

The sources above are what the AI trusted for this question. Get listed/mentioned there (directories, 'best of' lists, local press), add a direct-answer service+city page, and keep reviews flowing. Re-test monthly.

Evidence: Asked an AI assistant with web search: "Which plumber businesses in Austin, TX would you recommend? Name up to 8 with their websites." -> did NOT name you. Sources it cited: almacatxplumbing.com, austinsbestplumbing.com, blueribbonsservices.com, crowsplumbing.com, excaliburplumbing.com, parobekplumbing.com, rootermanofaustin.com, rotorooter.com

P1 Direct answer in the first 50 words (who + what + where)

Open the page with one quotable sentence, e.g. 'Gardenhouse Plumbing is a plumber in Austin, TX offering [top 3 services], [hours/area], [proof point].' AI tools lift short self-contained passages from the top of the page.

Evidence: First 50 words: "Your First Choice for Plumbing Services in the Austin, TX Area Get a Quote Contact Us Now Thank you for contacting us. We will get back to you as soon as possible. Oops, there was an error sending your message. Please try again later. Cast Iron Repiping Replace old pipes" -> business name no, service no, place yes

P2 Shows up in search for "plumber Austin, TX"

Build a dedicated service+city page, complete your business listing, and earn mentions on the local directories that rank above you (listed in this report).

Evidence: Organic position: not in top 10; local pack: no (no local pack returned). Top results: reddit.com; abacusplumbing.com; yelp.com; rotorooter.com; redbudplumbing.com

P2 FAQ schema

Add a visible FAQ section answering 5-8 real customer questions and mark it up as FAQPage JSON-LD. Search engines show FAQ rich results only for a few site types now, but the question-answer structure is exactly what AI answers lift.

Evidence: No FAQPage/QAPage schema

P2 Question-style headings (match how people ask AI)

Add H2s phrased as the questions customers ask ('How much does a water heater replacement cost in Austin?') with a 1-2 sentence answer directly under each.

Evidence: 1 question headings: Why choose Gardenhouse Plumbing?

P3 HTML weight

Trim inline CSS/JS and page-builder bloat from the HTML.

Evidence: 200 KB of HTML (uncompressed)

Every check, with evidence

AI crawler access

✓ Pass	robots.txt exists GET https://www.gardenhouseplumbing.com/robots.txt -> 200, 171 bytes	3/3
✓ Pass	AI search crawlers can read the homepage All 11 search and AI crawlers we check are allowed	12/12

AI-readable files

✓ Pass	XML sitemap https://www.gardenhouseplumbing.com/sitemap.xml: 44 URLs, newest lastmod 2026-09-22; referenced in robots.txt	5/5
✓ Pass	llms.txt (site summary for AI models) /llms.txt -> 200, 8040 bytes	4/4

Metadata

✓ Pass	Homepage is indexable No noindex in robots meta or X-Robots-Tag header	5/5
✓ Pass	Title tag 'Plumbing Services in Austin Gardenhouse Plumbing' (50 chars)	3/3
✓ Pass	Meta description 137 chars: 'Gardenhouse Plumbing provides expert plumbing solutions, including leak detection & water heater repair. Contact us for reliable service!'	3/3
✓ Pass	One clear H1 H1: 'Your First Choice for Plumbing Services in the Austin, TX Area'	2/2
✓ Pass	Canonical URL canonical=https://www.gardenhouseplumbing.com/	1/1
✓ Pass	Mobile viewport meta viewport present	2/2
✓ Pass	Open Graph (link previews) og:title=yes, og:image=yes	1/1
✓ Pass	Image alt text 0 of 4 images have no alt text	1/1

Structured data

✓ Pass	Business schema (who/where/contact) @type LocalBusiness with fields: name, address, telephone, email, openingHoursSpecification, url, geo, sameAs	8/8
! Improve	FAQ schema No FAQPage/QAPage schema	2/4

✓ Pass	Structured data parses 2 JSON-LD block(s) parse as valid JSON	3/3
Content AI can read		
✓ Pass	Main text is in the raw HTML (no JavaScript needed) 814 words of visible text in the raw HTML response	8/8
! Improve	Direct answer in the first 50 words (who + what + where) First 50 words: "Your First Choice for Plumbing Services in the Austin, TX Area Get a Quote Contact Us Now Thank you for contacting us. We will get back to you as soon as possible. Oops, there was an error sending your message. Please try again later. Cast Iron Repiping Replace old pipes" -> business name no, service no, place yes	3/6
! Improve	Question-style headings (match how people ask AI) 1 question headings: Why choose Gardenhouse Plumbing?	1.5/3
✓ Pass	Contact details in the page (phone or email link) tel: link=yes; phone-like text=yes; mailto link=no	2/2
Speed basics		
✓ Pass	Server response time Time to first byte 294 ms from our audit server (one measurement)	4/4
! Improve	HTML weight 200 KB of HTML (uncompressed)	1/2
✓ Pass	Text compression Content-Encoding: br	2/2
✓ Pass	Render-blocking scripts in <head> 2 blocking scripts in <head>: https://secure.adnxs.com/px, https://secure.adnxs.com/seg	3/3
✓ Pass	Images lazy-load 3 of 4 tags use loading=lazy; 1 have no width/height	2/2
✓ Pass	Script + stylesheet files 7 external script/CSS files referenced by the HTML	2/2
✓ Pass	HTTPS https://www.gardenhouseplumbing.com/	2/2
Site pages		
✓ Pass	Sampled pages load (9 checked) 0 of 9 sampled internal URLs failed	3/3
✓ Pass	Unique titles and descriptions on inner pages 0 duplicate titles; 0 of 9 pages have no meta description	3/3
Search + AI visibility		
✗ Fail	Shows up in search for "plumber Austin, TX" Organic position: not in top 10; local pack: no (no local pack returned). Top results: reddit.com; abacusplumbing.com; yelp.com; rotorooter.com; redbudplumbing.com	0/4

✗ Fail	AI answer recommends you (category question) Asked an AI assistant with web search: "Which plumber businesses in Austin, TX would you recommend? Name up to 8 with their websites." -> did NOT name you. Sources it cited: almacatxplumbing.com, austinsbestplumbing.com, blueribbonsservices.com, crowsplumbing.com, excaliburplumbing.com, parobekplumbing.com, rootermanofaustin.com, rotorooter.com	0/6
✓ Pass	AI answer knows your business (brand question) "What do you know about Gardenhouse Plumbing in Austin, TX? Include its website." -> own site cited: yes; name/site mentioned: yes	3/3

Appendix: ready-to-paste drafts

Fill in the [brackets] with your real details before publishing. Never publish details that are not true.

robots.txt that allows search + AI crawlers

```
User-agent: *
Allow: /

Sitemap: https://www.gardenhouseplumbing.com/sitemap.xml
```

LocalBusiness JSON-LD (put inside <script type="application/ld+json"> on the homepage)

```
{
  "@context": "https://schema.org",
  "@type": "LocalBusiness",
  "name": "Gardenhouse Plumbing",
  "url": "https://www.gardenhouseplumbing.com/",
  "telephone": "(512) 503-1080",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "[street]",
    "addressLocality": "Austin",
    "addressRegion": "[region]",
    "postalCode": "[zip]"
  },
  "openingHoursSpecification": [
    {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": [
        "Monday",
        "Tuesday",
        "Wednesday",
        "Thursday",
        "Friday"
      ],
      "opens": "08:00",
      "closes": "17:00"
    }
  ],
  "areaServed": "Austin, TX",
  "sameAs": [
    "[business listing URL]",
    "[Facebook/Yelp URL]"
  ]
}
```

llms.txt starter

```
# Gardenhouse Plumbing

> Gardenhouse Plumbing is a plumber in Austin, TX. [One sentence on main services, area served and how to book.]

## Key pages
- [Home](https://www.gardenhouseplumbing.com/): who we are, services, contact
- [Services](https://www.gardenhouseplumbing.com/services): [one-line summary]
- [Contact](https://www.gardenhouseplumbing.com/contact): phone, address, hours
```

Scope and limits

This audit reads the public site as a crawler does: the homepage plus up to 10 pages, robots.txt, sitemap, llms.txt, structured data and response headers. Speed checks are server/HTML basics measured once from our server, not Core Web Vitals field data. It does not access your analytics, search console data or business listing. No ranking or AI citation outcome is guaranteed: the fixes remove the known blockers and make the site easier to quote.