

SAMPLE REPORT · produced to demonstrate the SiteScore audit · not commissioned by or sent to this business

Nexus Family Law

https://www.nexusfamilylaw.com/ · family law attorney · Denver, CO



85/100 overall
95.5 of 112 points across 31 checks
1 failing · 6 to improve · 24 passing

Summary

AI crawler access	100%	
AI-readable files	100%	
Metadata	89%	
Structured data	60%	
Content AI can read	100%	
Speed basics	94%	
Site pages	75%	
Search + AI visibility	54%	

Top 5 fixes, in order

- P1

AI answer recommends you (category question)
The sources above are what the AI trusted for this question. Get listed/mentioned there (directories, 'best of' lists, local press), add a direct-answer service+city page, and keep reviews flowing. Re-test monthly.
- P2

Business schema (who/where/contact)
Complete the LocalBusiness/Organization JSON-LD with name, address, telephone, openingHoursSpecification, url, geo and sameAs links (template in the appendix).
- P2

FAQ schema
Add a visible FAQ section answering 5-8 real customer questions and mark it up as FAQPage JSON-LD. Search engines show FAQ rich results only for a few site types now, but the question-answer structure is exactly what AI answers lift.
- P2

Title tag
Rewrite to 50-60 characters with the service and place first, e.g. 'Family Law Attorney in Denver, CO | Nexus Family Law'.

P2

Unique titles and descriptions on inner pages

Give every page its own title and description that names the page's service and place.

P1 = do this week (blocks visibility). P2 = this month. P3 = polish. Every finding below lists the evidence it came from so you or your developer can re-check it.

Can AI search find and cite you?

Crawler access (robots.txt)

Search and AI crawlers allowed in robots.txt

All 11 crawlers checked

Yes

What the AI answer said

Asked: "Which family law attorney businesses in Denver, CO would you recommend? Name up to 8 with their websites."

Result: does not mention you.

Sources the AI cited: modernfamilylaw.com, colo-law.com, denverdivorceattorneys.com, eckelberrylaw.com, hoganomidi.com, harrislawcares.com, hbmslaw.com, kalamaya.law

Asked: "What do you know about Nexus Family Law in Denver, CO? Include its website."

Result: mentions you and cites your site.

Sources the AI cited: nexusfamilylaw.com, nexusfamilylaw.com, nexusfamilylaw.com, nexusfamilylaw.com, nexusfamilylaw.com

Search for "family law attorney Denver, CO": your organic position: 1; local map pack: no.

Ranking above you: justia.com, familylawyersdenver.com, davidlittmanpc.com, morenofamilylawco.com, attorneys.superlawyers.com, mccoymfamilylawdenver.com, hulselawfirm.com, womensfamilylawyers.com

Method: we ask an AI assistant the questions a customer would ask and record whether you are mentioned and cited. Search position comes from a live search for the same phrase (US results). Both were run on 2026-10-14. AI answers vary by user, location and day, so treat this as one snapshot.

Your first 50 words (what AI tools quote)

"Your Denver Family Attorney When Family Matters Most When your family is going through changes, you need a Denver family attorney who actually understands what you're dealing with. At Nexus Family Law Group, we've been helping Colorado families through their toughest times for years, and we know that every situation"

All fixes, prioritised

P1 AI answer recommends you (category question)

The sources above are what the AI trusted for this question. Get listed/mentioned there (directories, 'best of' lists, local press), add a direct-answer service+city page, and keep reviews flowing. Re-test monthly.

Evidence: Asked an AI assistant with web search: "Which family law attorney businesses in Denver, CO would you recommend? Name up to 8 with their websites." -> did NOT name you. Sources it cited: colo-law.com, denverdivorceattorneys.com, eckelberrylaw.com, harrislawcares.com, hbmslaw.com, hoganomidi.com, kalamaya.law, modernfamilylaw.com

P2 Business schema (who/where/contact)

Complete the LocalBusiness/Organization JSON-LD with name, address, telephone, openingHoursSpecification, url, geo and sameAs links (template in the appendix).

Evidence: @type Organization with fields: name, url

P2 FAQ schema

Add a visible FAQ section answering 5-8 real customer questions and mark it up as FAQPage JSON-LD. Search engines show FAQ rich results only for a few site types now, but the question-answer structure is exactly what AI answers lift.

Evidence: No FAQPage/QAPage schema

P2 Title tag

Rewrite to 50-60 characters with the service and place first, e.g. 'Family Law Attorney in Denver, CO | Nexus Family Law'.

Evidence: 'Denver Family Attorney | Nexus Family Law - Expert Colorado Family Lawyers' (74 chars; aim for 15-65)

P2 Unique titles and descriptions on inner pages

Give every page its own title and description that names the page's service and place.

Evidence: 0 duplicate titles; 3 of 9 pages have no meta description

P3 HTML weight

Trim inline CSS/JS and page-builder bloat from the HTML.

Evidence: 310 KB of HTML (uncompressed)

P3 Image alt text

Describe each meaningful image in its alt attribute (what it shows, plainly).

Evidence: 10 of 61 images have no alt text

Every check, with evidence

AI crawler access

✓ Pass	robots.txt exists GET https://www.nexusfamilylaw.com/robots.txt -> 200, 196 bytes	3/3
✓ Pass	AI search crawlers can read the homepage All 11 search and AI crawlers we check are allowed	12/12

AI-readable files

✓ Pass	XML sitemap https://www.nexusfamilylaw.com/sitemap_index.xml: 109 URLs, newest lastmod 2026-09-24; referenced in robots.txt	5/5
✓ Pass	llms.txt (site summary for AI models) /llms.txt -> 200, 6387 bytes	4/4

Metadata

✓ Pass	Homepage is indexable No noindex in robots meta or X-Robots-Tag header	5/5
! Improve	Title tag 'Denver Family Attorney Nexus Family Law - Expert Colorado Family Lawyers' (74 chars; aim for 15-65)	1.5/3
✓ Pass	Meta description 149 chars: 'Trusted Denver family attorney providing expert divorce, child custody, and child support legal services throughout Colorado. Consultation available.'	3/3
✓ Pass	One clear H1 H1: 'Your Denver Family Attorney When Family Matters Most'	2/2
✓ Pass	Canonical URL canonical=https://www.nexusfamilylaw.com/	1/1
✓ Pass	Mobile viewport meta viewport present	2/2
✓ Pass	Open Graph (link previews) og:title=yes, og:image=yes	1/1
! Improve	Image alt text 10 of 61 images have no alt text	0.5/1

Structured data

! Improve	Business schema (who/where/contact) @type Organization with fields: name, url	4/8
! Improve	FAQ schema No FAQPage/QAPage schema	2/4
✓ Pass	Structured data parses	3/3

Content AI can read

✓ Pass	Main text is in the raw HTML (no JavaScript needed) 2523 words of visible text in the raw HTML response	8/8
✓ Pass	Direct answer in the first 50 words (who + what + where) First 50 words: "Your Denver Family Attorney When Family Matters Most When your family is going through changes, you need a Denver family attorney who actually understands what you're dealing with. At Nexus Family Law Group, we've been helping Colorado families through their toughest times for years, and we know tha" -> business name yes, service yes, place yes	6/6
✓ Pass	Question-style headings (match how people ask AI) 5 question headings: How Can We Help? Why Choose Nexus Family Law Group What Happens to Custody When One Parent Wants to Move Out of How Spousal Maintenance Works in Colorado: Duration, Amount,	3/3
✓ Pass	Contact details in the page (phone or email link) tel: link=yes; phone-like text=no; mailto link=no	2/2

Speed basics

✓ Pass	Server response time Time to first byte 250 ms from our audit server (one measurement)	4/4
! Improve	HTML weight 310 KB of HTML (uncompressed)	1/2
✓ Pass	Text compression Content-Encoding: br	2/2
✓ Pass	Render-blocking scripts in <head> 0 blocking scripts in <head>	3/3
✓ Pass	Images lazy-load 48 of 61 tags use loading=lazy; 3 have no width/height	2/2
✓ Pass	Script + stylesheet files 6 external script/CSS files referenced by the HTML	2/2
✓ Pass	HTTPS https://www.nexusfamilylaw.com/	2/2

Site pages

✓ Pass	Sampled pages load (9 checked) 0 of 9 sampled internal URLs failed	3/3
! Improve	Unique titles and descriptions on inner pages 0 duplicate titles; 3 of 9 pages have no meta description	1.5/3

Search + AI visibility

✓ Pass	Shows up in search for "family law attorney Denver, CO" Organic position: 1; local pack: no (no local pack returned). Top results: justia.com; familylawyersdenver.com; davidlittmanpc.com; morenofamilylawco.com; attorneys.superlawyers.com	4/4
--------	---	-----

✗ Fail

AI answer recommends you (category question)

0/6

Asked an AI assistant with web search: "Which family law attorney businesses in Denver, CO would you recommend? Name up to 8 with their websites." -> did NOT name you. Sources it cited: colo-law.com, denverdivorceattorneys.com, eckelberrylaw.com, harrislawcares.com, hbmslaw.com, hoganomidi.com, kalamaya.law, modernfamilylaw.com

✓ Pass

AI answer knows your business (brand question)

3/3

"What do you know about Nexus Family Law in Denver, CO? Include its website." -> own site cited: yes; name/site mentioned: yes

Appendix: ready-to-paste drafts

Fill in the [brackets] with your real details before publishing. Never publish details that are not true.

robots.txt that allows search + AI crawlers

```
User-agent: *
Allow: /

Sitemap: https://www.nexusfamilylaw.com/sitemap.xml
```

LocalBusiness JSON-LD (put inside <script type="application/ld+json"> on the homepage)

```
{
  "@context": "https://schema.org",
  "@type": "LocalBusiness",
  "name": "Nexus Family Law",
  "url": "https://www.nexusfamilylaw.com/",
  "telephone": "+17203407895",
  "address": {
    "@type": "PostalAddress",
    "streetAddress": "[street]",
    "addressLocality": "Denver",
    "addressRegion": "[region]",
    "postalCode": "[zip]"
  },
  "openingHoursSpecification": [
    {
      "@type": "OpeningHoursSpecification",
      "dayOfWeek": [
        "Monday",
        "Tuesday",
        "Wednesday",
        "Thursday",
        "Friday"
      ],
      "opens": "08:00",
      "closes": "17:00"
    }
  ],
  "areaServed": "Denver, CO",
  "sameAs": [
    "[business listing URL]",
    "[Facebook/Yelp URL]"
  ]
}
```

llms.txt starter

```
# Nexus Family Law

> Nexus Family Law is a family law attorney in Denver, CO. [One sentence on main services, area served and how to book.]

## Key pages
- [Home](https://www.nexusfamilylaw.com/): who we are, services, contact
- [Services](https://www.nexusfamilylaw.com/services): [one-line summary]
- [Contact](https://www.nexusfamilylaw.com/contact): phone, address, hours
```

Scope and limits

This audit reads the public site as a crawler does: the homepage plus up to 10 pages, robots.txt, sitemap, llms.txt, structured data and response headers. Speed checks are server/HTML basics measured once from our server, not Core Web Vitals field data. It does not access your analytics, search console data or business listing. No ranking or AI citation outcome is guaranteed: the fixes remove the known blockers and make the site easier to quote.